

1 CLAIMS

2 What is claimed is:

3 1. A method comprising:

- 4 a. receiving a connected-content trigger on a first
5 receiver unit and a second receiver unit, the
6 connected-content trigger having a first value
7 indicating that first content associated with the
8 connected-content trigger is connected content, the
9 first receiver unit including a trigger filter;
10 b. rejecting the connected-content trigger with the
11 trigger filter such that the first receiver unit
12 ignores the connected-content trigger;
13 c. executing the connected-content trigger on the second
14 receiver unit;
15 d. receiving a disconnected-content trigger on the first
16 and second receiver units, the disconnected-content
17 trigger having a second value indicating that second
18 content associated with the disconnected-content
19 trigger is disconnected content;
20 e. accepting the disconnected-content trigger with the
21 trigger filter; and
22 f. executing the disconnected-content trigger on the
23 first and second receiver units.

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25 2. The method of claim 1, wherein disconnected content is
26 content that does not require a bi-directional connection
27 to a remote information store.

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29 3. The method in claim 1, wherein executing a connected-
30 content trigger comprises at least one of establishing and
31 maintaining a bi-directional connection to a remote
32 information store.

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- 2 4. The method in claim 1, wherein rejecting a trigger
- 3 comprises preventing a display of information associated
- 4 with the trigger.
- 5
- 6 5. The method of claim 1, wherein rejecting the connected-
- 7 content trigger comprises storing at least a portion of
- 8 the connected-content trigger.
- 9
- 10 6. The method of claim 1, further comprising storing the
- 11 disconnected content in a first and second local memory on
- 12 the respective first and second receiver units.
- 13
- 14 7. The method of claim 6, wherein the storing occurs before
- 15 (b).
- 16
- 17 8. The method of claim 6, wherein the disconnected content
- 18 comprises a plurality of linked web pages.
- 19
- 20 9. The method of claim 8, further comprising displaying a
- 21 first one of the web pages and then displaying a second
- 22 one of the web pages without establishing a bi-directional
- 23 connection to a remote information store.
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- 25 10. The method of claim 8, further comprising displaying a
- 26 first one of the web pages and then displaying a plurality
- 27 of the web pages without establishing a network
- 28 connection.
- 29
- 30 11. The method of claim 1, further comprising:

- 1 g. storing first configuration data in the first
 - 2 receiver unit before (b), the first configuration
 - 3 data defining a disconnected configuration;
 - 4 h. storing second configuration data in the first
 - 5 receiver unit defining a connected configuration; and
 - 6 i. having stored the second configuration data,
 - 7 receiving and executing a second connected content
 - 8 trigger that includes a third value indicating that
 - 9 third content associated with the second connected
 - 10 content-trigger is connected content.
- 11
- 12 12. The method of claim 1, wherein rejecting the connected-content trigger includes storing at least a portion of the connected-content trigger for execution at a later time.

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 - 16 13. The method of claim 12, wherein the later time is a specified time of day.

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 - 19 14. The method of claim 12, wherein the later time is an end of a delay period beginning upon receipt of the connected-content trigger.

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 - 23 15. A receiver unit comprising:
 - 24 a. configuration data stored in a local memory; and
 - 25 b. means for distinguishing disconnected-content triggers from connected-content triggers, and for executing the disconnected-content triggers without executing the connected-content triggers.

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 - 30 16. The receiver unit of claim 15, further comprising means for modifying the configuration data of the receiver unit.

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1 17. The receiver unit in claim 15, wherein the disconnected-
2 content trigger includes a first connectivity value,
3 wherein the connected-content trigger includes a second
4 connectivity value, and wherein the means for
5 distinguishing disconnected-content triggers from
6 connected-content triggers distinguishes triggers uses the
7 first and second values.

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9 18. A system comprising:

- 10 a. a transmitter transmitting video, a connected-content
11 trigger, and a disconnected-content trigger;
- 12 b. a disconnected receiver unit that receives the
13 connected-content trigger and the disconnected-
14 content trigger and executes the disconnected-content
15 trigger and rejects the connected-content trigger,
16 the disconnected receiver unit having a first
17 unidirectional connection to the transmitter; and
- 18 c. a connected receiver unit that receives and executes
19 both the connected-content trigger and the
20 disconnected-content trigger, the second receiver
21 unit having a bi-directional connection to a remote
22 information store and a second unidirectional
23 connection to the transmitter.

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25 19. The system of claim 18, further comprising a third
26 receiver unit that receives the connected-content trigger
27 and executes the connected-content trigger at a specified
28 time, the third receiver having a bi-directional
29 connection to a remote information store at a later time
30 and a third unidirectional connection to the transmitter.

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1 20. The system of claim 18, further comprising a third
2 receiver unit adapted to receive the connected-content
3 trigger and stores at least a portion of the connected-
4 content trigger for execution at a later time.

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6 21. The system of claim 20, wherein the later time is a
7 specified time of day.

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9 22. The system of claim 20, wherein the later time is an end
10 of a delay period beginning upon receipt of the connected-
11 content trigger.